## Effective Evangelism; Col. 4:5-6 (Ed O'Leary)

## INTRODUCTION.

AS NOTED LAST WEEK, ~ BEFORE MOVING INTO HIS FINAL GREETINGS ~ TO THE Church at Colossae, ~ 77

▶▶Paul gives ~ some final instructions, ~ finishing up the body of his letter ~ in 4:2-6.

IN THIS BRIEF PARAGRAPH, ~ PAUL HAS ~ INSTRUCTIONS FOR BELIEVERS ~ in two areas.

 $\triangleright \triangleright 1^{st}$ , ~ instructions for prayer, ~ verses 2-4.

DDLast week.

▶►And 2<sup>nd</sup>, ~ instructions for effective evangelism, ~ verses 5-6.

 $\triangleright \triangleright \mathsf{Today}$ .

IN HIS INSTRUCTIONS FOR EFFECTIVE EVANGELISM, ~ PAUL GIVES US THREE DIRECTIVES.

- $\blacktriangleright \blacktriangleright 1^{st}$ , ~ verse 5a, ~~ Walk in wisdom ~ toward outsiders.
- $\triangleright 2^{nd}$ , ~ verse 5b, Making the best use of the time.
- ▶▶And 3<sup>rd</sup>, ~ verse 6, ~~ Let your speech ~ always be gracious, ~ seasoned with salt, ~~ 77

>> so that ~ you may know how you ought to answer ~ each person. 11 1/14

### PAUL'S FIRST DIRECTIVE, ~ VERSE 5a.

#### WALK IN WISDOM TOWARD OUTSIDERS.

▶▶If believers ~ are to be effective in evangelism, ~ we must ~ behave wisely ~ toward outsiders.

"OUTSIDERS" = UNBELIEVERS.

- ▶ But consider ~ "outsiders" ~ for a few minutes.
- ▶ Believers: ~~ no longer strangers and aliens, ~ according to Paul ~ in Eph. 2:19.
- ▶ The words ~ "strangers" and "aliens" ~ in the Greek text ~ combine ~ to express and emphasize ~ one idea.
  - $\triangleright \triangleright$  And that is, ~ believers are no longer ~ outsiders.
  - $\triangleright$  When we were unsaved, ~ we were ~ outside ~ of the kingdom of God.
    - →→We were ~ outside ~ of God's family
    - →→ We did not have ~ a relationship ~ with the one true God.
    - $\rightarrow$  And, ~ we had no hope.
  - $\triangleright \triangleright$  And Paul says that that is no longer true. ~~ This has all been reversed.
    - $\Rightarrow$  Believers are no longer outsiders.  $\Rightarrow$  We are now insiders,  $\sim$  thanks to what Jesus has done. 11 2/14

▶ Paul's use of the term outsiders ~ to refer to unbelievers ~ should prompt ~ at least two responses from us.

 $\triangleright \triangleright 1^{st}$ , ~ sadness.  $\Rightarrow \Rightarrow$  Sadness that ~ those on the outside ~ are not on the inside with us.

 $\triangleright \triangleright 2^{nd}$ , ~ it should ~ prompt a desire within us ~ to bring as many outsiders ~ inside with us.

IN PAUL'S FIRST DIRECTIVE REGARDING EFFECTIVE EVANGELISM, ~ 77

▶▶he is exhorting us ~ to live wisely ~ among those ~ who are not believers.

THIS MEANS ~ WE ARE TO ACT IN A WAY ~ THAT IS AWARE ~ 77

- ▶▶of who is watching ~~ and ~ of the impact ~ our behavior may have for the gospel.
- ▶ Our Christian lives ~ are publicly witnessed.

 $\triangleright \triangleright$  Jesus tells us, ~ i.e., ~ his people, ~ 77

- → You are the light of the world. ~~ A city set on a hill cannot be hidden. ~~ Nor do people light a lamp ~ and put it under a basket, ~ but on a stand, ~ and it gives light to all in the house.
- ▶ Paul exhorts us ~ to live ~ wholesome Christian lives ~ that do not detract from our message.

 $\triangleright \triangleright$  In the passage just quoted, ~ Jesus goes on to say, ~ 77

→ In the same way, ~ let your light shine before others, ~~ so that ~ they may see your good works ~ and ~ give glory to your Father who is in heaven. 11 3/14

▶▶To put it simply, ~ Paul says, ~ our walk ~ must match ~ our talk. >>Otherwise, ~ why should unbelievers listen to us? >>If our lives ~ are no different from theirs, ~~ what makes us think ~ that they will ever ~ feel a need for Jesus? >>If we are known ~ for typically having ~ a bad or joyless attitude, ~~ why ~ would unbelievers ever want ~ what we have? >>If we are ~ frightened or troubled ~ by current events, ~ 77 → how do we think ~ they will respond ~ when we speak to them ~ about the sovereignty of God? PAUL'S DIRECTIVE ~ TO BEHAVE WISELY TOWARD UBELIEVERS ~ MOST LIKELY ~ ALSO means, ~ 77 ▶▶that believers ~ are to be cautious and tactful ~~ so as to avoid ~ needlessly antagonizing or alienating ~ our unbelieving neighbors. ►► Gospel offensive enough . . . . ▶ 1 Cor. 10:32. ~~ Give no offense ~ to Jews ~ or to Greeks ~ or to the church of God. IN ALL LIKELIHOOD, ~ PAUL'S DIRECTIVE ~ to behave wisely toward unbelievers ~ further means ~ that believers ~ are to live in a way ~ 77 ▶▶that will ~ attract, ~ impress, ~ and convict ~ non-Christians.  $\triangleright$  And ~ give the unbelieving community ~ a favorable impression of the gospel. 11 4/14 ▶▶Peter has much to say about this.

 $\triangleright$ 1 Pet. 2:12.  $\Rightarrow \Rightarrow$  Keep your conduct among the Gentiles ~ honorable, ~~ so that ~ when they speak against you as evildoers, ~ they may see your good deeds ~ and glorify God on the day of visitation.

 $\triangleright \triangleright$  As we've noted before,  $\sim$  Peter's primary idea here  $\sim$  was that  $\sim$  77

→ in the midst ~ of people speaking against us "as doing evil," ~ 77

 $\rightarrow$  some unbelievers ~ will come to Christ ~ through the witness ~ of our honorable lifestyle.

▶ We also talked about this ~ when we discussed ~ Christians whose spouses ~ are unbelievers.

SO, ~ AGAIN, ~ OUR LIFESTYLE ~ IS AN IMPORTANT FEATURE ~ IN ~ our evangelism.

▶▶But again, ~ gospel must be preached . . . .

 $\triangleright$ Faith ~ comes from ~ what is heard, ~~ and what is heard ~ comes ~ through the message ~ about Christ.

NOW LET'S LOOK AT PAUL'S ~ 2nd DIRECTIVE ~ REGARDING EFFECTIVE EVANGELISM.

VERSE 5b, ~~ MAKING THE BEST USE ~ OF THE TIME.

▶▶Command. ⇒⇒ Make the best use of the time.

▶▶If believers ~ are to be effective in evangelism, ~ we must ~ Make the best use ~ of the time. 11 5/14

THE WORD "TIME" HERE ~ DOES NOT MEAN ~ A SPECIFIC POINT ~ IN TIME.

▶▶Rather ~ it means ~ each and every opportunity ~ offered by time.

THE WHOLE PHRASE ~ REFERS TO ~ TAKING ADVANTAGE ~ OR MAKING GOOD USE ~ OF any opportunity ~ that comes our way.

▶▶And of course, ~ being in the context of evangelism, ~ it means ~ 77

SO WE NEED TO BE ALERT ~ IN OUR RELATIONS WITH UNBELIEVERS ~ for an opening ~ to tell them about Jesus.

▶▶And then take advantage of it ~ in a natural way, ~ not a forced, ~ cue-card-following way.

DDCoca-Cola driver ....

WHAT PAUL HAS IN MIND HERE ~ IS NOT ~ DIRECT EVANGELISM ~~ but ~ responsive evangelism.

- ▶ Direct evangelism ....
- ▶ Responsive evangelism ~ is responding ~ to the opening for the gospel ~ that has just occurred.
- ▶▶DE has its place ~ and ~ is important.
- ▶▶But in this context, ~ Paul is talking about RE. 11 6/14

▶▶Responsive evangelism means then, ~ that at times ~ we are to accept openings for the gospel ~ rather than make them. THIS ~ I WOULD SUGGEST ~ LEADS TO AT LEAST THREE IMPLICATIONS.  $\triangleright 1^{st}$ , ~ we need to become ~ good observers and listeners.  $\triangleright \triangleright$  So we don't miss ~ the gospel opportunities ~ when they arise. >> And that ~ consequently means ~ that we need to have ~ a genuine interest ~ in unbelievers. >> Because ~ disinterested people ~ cannot be ~ good observers and listeners. ▶▶The  $2^{nd}$  implication that RE leads to.  $\Rightarrow \Rightarrow$  We should not ~ dominate conversations. ▶▶And the 3<sup>rd</sup> implication from RE. >>It is incumbent upon us ~ to have a good understanding of the times in which we live. DD1 Chron. 12. ⇒⇒ List of David's first supporters. ⇒⇒32 (NLT), ~~ From the tribe of Issachar, ~ there were 200 leaders of the tribe with their relatives. ~~ All these men ~ understood the signs of the times ~ and ~ knew the best course for Israel to take.  $\triangleright$  The intention of this verse ~ seems to be ~ that the men of Issachar ~ 77

→ had some skill ~ in discerning the meaning of current political events.

→ Rally around David. ⇒⇒ Troubling times . . . . 11 7/14

▶▶to be effective in our evangelism, ~ we are to make ~ good use ~ 77

 $\triangleright \triangleright$  of every opportunity to share the gospel ~ that comes our way.

NOW LET'S EXPLORE ~ PAUL'S 3<sup>rd</sup> DIRECTIVE TO FOLLOW ~ IN ORDER TO BE EFFECTIVE in evangelism, ~ verse 6.

LET YOUR SPEECH  $\sim$  ALWAYS BE GRACIOUS,  $\sim$  SEASONED WITH SALT,  $\sim\sim$  SO THAT  $\sim$  you may know how  $\sim$  you ought to answer  $\sim$  each person.

- ▶▶If believers ~ are to be effective ~ in our evangelistic efforts, ~ this is what we must do.
- ▶▶Here Paul gets into the area of ~ proper speech ~ in our evangelism.
- ▶Now, ~ at the outset, ~ we need to understand ~ something extremely important here.
  - $\triangleright$ Referring to the manner of our speech.  $\Rightarrow$  Correct content presupposed.
    - $\rightarrow$ Focus is on ~ how ~ we are to share ~ the correct content ~ of the gospel.

OK, ~ PAUL'S 3rd DIRECTIVE ~ DEALS WITH ~ HOW ~ to share the good news about Jesus.

▶▶Three characteristics of proper speech ~ for the believer are stated here.

1st CHARACTERISTIC.

▶▶Let your speech ~ always ~ be gracious, ~ seasoned with salt. 11 8/14

```
► Speech = conversation.
   >> Context: ~~ conversations ~ with unbelievers ~ about the gospel.
   >>We could paraphrase it this way.
      → Let your conversations with unbelievers about the gospel ~ always ~ be gracious, ~
      seasoned with salt.
▶▶Boiled down, ~ here is the overall point ~ Paul is making.
   >>In our evangelistic conversations with unbelievers ~ always speak with them in such a
   way ~ that ~ they will want to listen to us.
   \trianglerightNot compromise. \Rightarrow \Rightarrow How to share the correct content.
▶▶We are to keep our side of the conversation ~ courteous, ~ kind, ~ pleasant, ~ and
compassionate.
   >>Our eagerness to witness to an inquiring unbeliever ~ must not ~ 77
      → be an excuse for ~ brash arrogance or a condemning attitude.
   \trianglerightIf our answers ~ are ~ heard or felt as ~ an authoritarian pronouncement ~ 77
      →or ~ a rebuke for ignorance, ~~ the argument may be won ~ but the person lost.
   >> Foolish remarks, ~~ ungracious, ~ bad-tempered, ~ or cutting responses ~ never ~ do
   the Christian cause any good. 11 9/14
```

>>Furthermore, ~ there is no excuse ~ for a Christian's conversation ~ becoming rude and unpleasant. →→It may be necessary ~ to speak plainly and boldly at times. → But ~ the way of doing even that graciously ~ ought to characterize us. >> What's more, ~ we should be ~ cheerful ~ without silliness, ~~ serious ~ without gloom. → We have ~ incredibly ~ good news to share. →→It shouldn't come across ~ as bad news. >>As noted earlier, ~ the gospel is offensive ~ in and of itself. ⇒ If people are offended, ~ let be from ~ the content ~ of the gospel ~ 77 → not ~ the manner ~ in which we present it. IN PROVERBS, ~ SOLOMON SHOWS US ~ SOME OF THE BENEFITS ~ of gracious speech in general. ▶▶Proverbs 15, ~ verse 1, ~ NIV, ~ "A gentle answer ~ turns away wrath, ~ but a harsh word ~ stirs up anger." ▷▷I.e., ~ "A gentle answer ~ turns away anger at its hottest. ~~ But a harsh word ~ makes tempers flare." >>Our speech has the potential ~ 77 → to quiet a riot ~ or to fan the embers of anger. 11 10/14

```
>>The Hebrew word ~ "gentle" ~ here ~ means ~ soft, ~ tender, ~ or delicate.
       → Here the idea ~ is probably that of a conciliatory tone.
    \triangleright We should be "gentle" in ~ tone of voice, ~ terms chosen, ~ 77
        → and ~ non-verbal communications ~ that accompany our speech.
    >>Harsh words ~ escalate any ill will ~ that may be already present.
       → A "harsh word" here ~ is not simply one spoken with abrasiveness ~ or out of
       irritation, ~ 77
           → but one designed ~ to wound ~ the other person.
 ►► And Proverbs 25, ~ verse 15 says, ~ 77
    >> "With patience ~ a ruler may be persuaded, ~~ and a soft tongue ~ [i.e., ~ soft speech]
    ~ will break a bone."
    >> The bones are the most rigid body parts inside of a person, ~ and fracturing the bones
    here ~ 77
           →refers here ~ to breaking down ~ the deepest, ~ most hardened ~ resistance ~
           to an idea a person may possess.
IN ~ OUR EVANGELISTIC CONVERSATIONS ~ AND ~ IN OUR CONVERSATIONS IN
general ~ 77
```

▶▶our words ~ must be ~ courteous, ~ kind, ~ pleasant, ~ and compassionate. 11/14

- ▶Notice ~ the word ~ always ~ in verse 6.
  - >>Let your speech ~ always ~ be gracious, ~ seasoned with salt.
  - $\triangleright$ I.e., ~ in our evangelistic conversations with unbelievers ~ always ~ speak with them in such a way ~ that ~ they will want to listen to us.
- ▶▶At all times ~ and ~ under all situations, ~ our speech ~ is to be gracious.
- ▶ Even in the face of ~ open hostility or persecution. ⇒⇒ Jesus.
  - $\triangleright$  when he was insulted,  $\sim$  he did not insult in return;  $\sim$  when he suffered,  $\sim$  he did not threaten  $\sim$  but entrusted himself  $\sim$  to the one who judges justly. (CSB)
  - D⊳Impossible task. ⇒⇒ Matt. 10:16-20 . . . .
- AND NOW ~ THE 3rd ~ CHARACTERISTIC OF PROPER SPEECH FOR BELIEVERS.
  - ▶▶Our replies ~ to unbelievers' questions about the gospel ~ should always be ~ 77
    - → dapted ~ to the needs of everyone ~ with whom we speak.
  - ▶▶So that ~ you may know ~ how you ought to answer ~ each person.
    - $\triangleright$  "each person."  $\Rightarrow \Rightarrow$  Individually.
  - ▶▶Command. ⇒⇒ Learn ~ how best to respond ~ to each person ~ you meet. 11 12/14

▶▶IOW, ~ not a one-size-fits-all approach ~ to sharing the gospel. DDOur speech ~ must manifest ~ a sensitivity to and awareness of ~ the needs of each individual. ▶▶The content of the gospel ~ must never change. >> But the manner in which it is presented ~ must be adapted ~ to give an answer ~ 77 ⇒ suitable ~ for ~ each occasion ~ and each need ~ to each separate individual. ▶▶We're not just ~ to barrel into a conversation ~ and say ~ 77 Dwhatever pops into our minds ~ when asked a question by unbelievers. ▶▶We need ~ wisdom from God ~ beforehand . . . . ▶▶We also need ~ to better understand ~ unbelievers in general ~ and the ones we are talking to in particular. >>How do we do that? → Well, ~ for a start, ~ gain a biblical understanding about sin and human nature. → Also, ~ remember that ~ we were once lost. ⇒ ⇒ There but for the . . . . → Furthermore, ~ ask them ~ caring and gently-probing ~ questions ~ 77 → to see what's going on in their lives. 11 13/14

 $\rightarrow$  And  $\sim$  take a genuine interest in them.

→ Don't look at them as ~ merely statistics ~ to add to the church roll.

# CONCLUSION.

EFFECTIVE EVANGELISM ~ TAKES A LOT OF ~ TIME, ~ EFFORT, ~ WISDOM, ~ AND prayer.

▶ But ~ the great commission does tell us ~ to make disciples ~ not statistics.

LET'S PRAY .... 14/14